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**UNITED STATES DISTRICT COURT**  
**CENTRAL DISTRICT OF CALIFORNIA**

JEFFERY ETTER; SUSAN ETTER;  
PAUL KAHLER; FRAN CURTIS;  
MICHELLE CURTIS; LESLIE  
CRAWSHAW; RICHARD KAYLOR;  
BRIAN MCBRIDE; DENNIS OSHA;  
JAMES PEARCE; CRAIG POST;  
RAYMOND ROLLE, SR; EMIL VARGO;  
LEONARD SOMERVILLE; ORRENE  
SOMERVILLE; RICHARD SPEARS;  
ALICE KNIGHT; ALAN BURKHART;  
SANDRA BURKHART; GEORGE  
FREDERICK; KATHLEEN FREDERICK;  
ALAN GREAGER; and, LINDA  
GREAGER, individually, and on behalf of  
themselves and all others similarly situated,

Plaintiffs,

v.

THETFORD CORPORATION, a Delaware  
corporation; NORCOLD, INC., a Delaware  
corporation; THE DYSON-KISSNER-  
MORAN CORPORATION, a Delaware  
corporation; and, DOES 1 to 50, inclusive,

Defendants.

Case No. 8:13-CV-00081-JLS-RNB

*Assigned for all purposes to the  
Honorable Josephine Staton*

**MEMORANDUM OF POINTS AND  
AUTHORITIES IN SUPPORT OF  
MOTION FOR ATTORNEYS' FEES  
AND COSTS, REIMBURSEMENT  
OF EXPENSES AND SERVICE  
AWARDS TO CLASS  
REPRESENTATIVES**

Date: September 16, 2016  
Time: 2:30 p.m.  
Courtroom: 10A

Date Action Filed: December 12, 2012  
Removal Date: January 16, 2013

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*This document also relates to the following related action:*

CHARLES CHOW, JOHN ROBINSON, RANDY DUPREE, RAY BURKHEAD, GORDON WILLIAMSON AND LINDA PIERSON, individually, and on behalf of themselves and all others similarly situated,

Plaintiffs,

v.

NORCOLD, INC., a Delaware corporation; THETFORD CORPORATION, a Delaware corporation; THE DYSON-KISSNER-MORAN CORPORATION, a Delaware corporation; and DOES 1 to 50, inclusive.

Defendants.

Case No.: SACV14-06759

*Assigned for all purposes to the Honorable Josephine Staton*

Date Action Filed: August 28, 2014

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1 **I. INTRODUCTION**

2 In a class action, the attorneys whose work is responsible for creating the common  
3 fund of settlement benefits for the Class are entitled to be compensated for their time,  
4 effort and risks litigating the case on a contingent basis. The proposed settlement now  
5 before this Court represents an outstanding outcome given the significant risks that the  
6 Class faced in both proving their claims and in securing the settlement benefits. The  
7 settlement creates a valuable common fund of both monetary and non-monetary benefits  
8 with an aggregate value exceeding \$50 million, from which Class Counsel’s attorneys’  
9 fees and costs, as well as proper service awards to the court-appointed Class  
10 Representatives can be paid. For their success in achieving the settlement, Class Counsel  
11 requests that the Court award attorneys’ fees, costs and reimbursement of expenses in the  
12 amount of \$9,000,000 to be paid from the settlement’s Monetary Fund in accordance  
13 with Section VII of the Settlement Agreement (“SA”). (Doc. 412-1.). Class Counsel  
14 further requests that the Court allocate the fees, as may be necessary, pursuant to Section  
15 VII(C). The requested attorneys’ fee represents 25% of the settlement’s \$36,000,000  
16 Monetary Fund, and represents an even smaller percentage of the total Common Fund  
17 once all non-monetary benefits of the settlement (i.e., the extended warranties provided to  
18 all N6 and N8 owners) are considered. The requested fee, therefore, falls well within the  
19 Ninth Circuit’s 25% benchmark and represents a reasonable request given the significant  
20 risks, contentious and prolonged objections and the excellent results.

21 Class Counsel also request that the Court approve service awards for the Class  
22 Representatives based on their time, up to a \$7,500 maximum. The purpose of such  
23 awards is to compensate the Class Representatives for the time and risk undertaken by  
24 them on behalf of the Class; without their efforts, the settlement would not be possible.

25 **II. GENERAL PROCEDURAL HISTORY**

26 This litigation has been ongoing for nearly four years. As shown below and in  
27 greater detail in the Robinovitch and Ridout Declarations filed in support of this motion,  
28 the work required by Class Counsel to secure the settlement benefits has been substantial.

1 **A. Pleadings Phase**

2 This action, challenging Defendants’ sale and distribution of defective gas  
3 absorption refrigerators and cooling units was initially filed in the Orange County  
4 Superior Court on December 12, 2012. Plaintiffs brought state consumer fraud and  
5 breach of warranty claims contending that Defendants Norcold, Inc., Thetford, Corp. and  
6 Dyson Kissner Moran Corp. (“Defendants”) manufactured and sold gas absorption  
7 refrigerators and cooling units for use in recreational vehicles (“RV’s”) that were prone  
8 to premature corrosion in the boiler tubes, creating the risk of leaks whereby flammable  
9 gases could escape. While prior to the commencement of the action Defendants had  
10 undergone a series of recalls and retrofits to attempt to address the problem under the  
11 supervision of the National Highway Transportation Safety Administration (“NHTSA”),  
12 Plaintiffs claimed that those actions did not go far enough and that certain common  
13 defects and related fire risks remained. Defendants denied all allegations, claimed that  
14 the recalls were effective and approved by NHTSA and to the extent any issues remained,  
15 any proceedings should occur before the NHTSA. Further, Defendants denied that either  
16 of the two parent companies, DKM or Thetford, were liable under any alter-ego theory.

17 **B. Discovery and Motion Phase**

18 Shortly after the case was removed, the parties commenced fact and expert witness  
19 discovery. Defendants served several sets of Interrogatories and Request for Production  
20 on each Plaintiff and took the depositions of twenty-two (22) of the Named Plaintiffs.  
21 These depositions took place across the country, with several named Plaintiffs travelling  
22 to California for depositions. Plaintiffs, in turn, took numerous depositions of the  
23 Defendants’ corporate representatives and other fact witnesses. Through both formal and  
24 informal discovery, Plaintiffs also sought to obtain Defendants’ witnesses prior testimony  
25 and expert reports from other leak cases. (Doc. 130.)

26 In addition, Plaintiffs hired several expert witnesses to opine on issues such as gas  
27 absorption refrigerator construction and operation, the corrosive nature of the boiler  
28 tubes, metallurgy, the effectiveness of the recalls and retrofits, and administrative

1 procedures before the NHSTA. (Docs. 122, 123, 124.) Defendants, in turn, presented  
2 their own experts to rebut Plaintiffs' experts' opinions. (Docs. 142, 143, 145, 148.)

3 The discovery phase involved numerous discovery disputes some of which  
4 eventually required motions to compel. (*See, e.g.*, Docs. 103, 105, 107, 130, 168.) In all,  
5 Plaintiffs served the maximum amount of interrogatories and over 618 Requests for  
6 Production (206 on each Defendant). Ultimately, Plaintiffs received and reviewed over  
7 166,000 pages of responsive documents. Robinovitch Decl. ¶13.

### 8 **C. Class Certification Motion Phase**

9 In late December 2013, following nearly a year of discovery, Plaintiffs filed their  
10 initial motion for class certification. (Doc. 52.) Given the numerous legal and factual  
11 issues presented, preparing the motion was a significant endeavor. Each party supported  
12 their respective positions with the testimony of several expert witnesses and each of those  
13 expert's positions were subsequently challenged. (Docs. 75-81, 92-98, 110, 114-115,  
14 122-124, 141-145, 148, 154-160.) A revised certification motion refining arguments was  
15 filed on May 5, 2014. (Docs. 117, 145.) Defendants' strenuously objected to class  
16 certification, citing cases that they argued were analogous where class certification was  
17 either denied or had proceedings transferred to the NHTSA. (Docs. 73, 134.)

18 In April 2014, it was also discovered that Defendants lacked insurance coverage  
19 for the class claims. (Docs. 109, 112.) This revelation was concerning and increased the  
20 risks of continued litigation, knowing that there likely was not another deep-pocket to  
21 pursue if a significant judgment was obtained which Norcold could not satisfy.

### 22 **D. Mediation Phase**

23 As the initial June 13, 2014 class certification motion hearing date approached, the  
24 risks attendant to that motion were evaluated by both sides. Robinovitch Decl. ¶20.  
25 (Doc. 185.) After discussions, the parties agreed to enter private mediation before the  
26 hearing to see if their disputes could be resolved via a class settlement. The parties  
27 agreed to mediate the dispute before the Honorable Judge Carl West (Ret.) at JAMS in  
28

1 Los Angeles starting on June 4, 2014. Eventually, six days of mediation sessions  
2 overseen by Judge West took place: June 4, 5, 9, 2014 and July 7, 17 and 18, 2014. *Id.*

3 During the course of these mediation sessions, issues pertaining to Defendants'  
4 financial condition, lack of insurance for the class claims, loan covenants and inability to  
5 fund a settlement in the range to be sought at trial, became significant. Defendants  
6 produced financial data and reports and brought their outside restructuring consultant to  
7 Los Angeles to explain these matters to all Plaintiffs' counsel and Judge West. West  
8 Decl. (Doc. 191.) Plaintiffs' Class Counsel, in turn, retained an experienced expert  
9 forensic accountant to evaluate the information presented, make inquiries and advise  
10 them as to Defendants' likely ability to fund a significantly higher settlement before  
11 reasonably considering other options. *See* Brandlin Decls. (Docs. 189, 334.)

12 During this period disputes arose with former co-counsel, Terrance Beard, over the  
13 negotiations and possible settlement. Ridout Decl. at ¶¶ 31-34. (Doc. 186.) Beard did not  
14 participate in certain mediation sessions with Judge West and decided instead, to object  
15 to the settlement being negotiated. Among other things, it appeared to Class Counsel that  
16 Mr. Beard discounted certain significant litigation risks, including the risk of bankruptcy  
17 filings, disregarded or discounted the financial information provided, took inconsistent  
18 positions regarding the existence of insurance coverage for the class claims, circulated  
19 questionable proposals, and indicated personal animosity for the Defendants and their  
20 Chairman. Plaintiff Jeff Etter, who joined Beard, indicated: "Personally I would prefer to  
21 see Norcold / DKM in bankruptcy and out of business and just forget about accepting a  
22 check for \$15 to \$50 dollars." (Docs. 181-182, 203.) In the midst of this, another Judge  
23 denied class certification in a case involving similar issues, *Landen v. Electrolux Home*  
24 *Prods.*, No. 13-cv-1033 (C.D. Cal., July 1, 2014), resulting in further disagreements.  
25 These developments added to the risks already present.

26 **E. Settlement Reached**

27 The settling parties signed a settlement term sheet on or about July 22, 2014.  
28 (Doc. 172.) The settlement was the result of a process where Class Counsel carefully

1 considered and balanced the numerous risk factors during intense and lengthy  
2 negotiations before an experienced mediator, of which, Defendants inability to satisfy a  
3 judgment in the range demanded (over \$700M), and their lack of insurance for the class  
4 claims, were only two. The following factors, any one which could have gutted the  
5 class's claims, were part of the settlement evaluation: (1) the risk of losing the class  
6 certification motion t; (2) the risk of any class losing on the merits at trial or at summary  
7 judgment; (3) the risk that any choice of law analysis threatened to overwhelm any class  
8 procedure as certain Plaintiffs bought or register their units in states other than where  
9 they reside; (4) the risk the Court would apply the prudential mootness doctrine to  
10 dismiss class' claims so that any dispute over the effectiveness of the recalls could be  
11 handled administratively by the NHTSA; (5) risks that classwide tolling of lapsed claims  
12 could not be established; (6) risks that the standard for establishing classwide damages  
13 under *Comcast* could not be satisfied; (7) the risk of class representatives from key states  
14 passing away (as unfortunately, Dennis Osha and Sandra Burkhart did), becoming  
15 unavailable (Les Crawshaw), or not being able to be presented for deposition or as  
16 adequate class representatives (Michelle Curtis); (8) concerns related to challenges to  
17 Plaintiffs' experts at AEGI and their ability to demonstrate a common defect across all  
18 models; (9) risks related to Defendants' ability to satisfy a judgment or pay a larger  
19 settlement; (10) risks related to the inability to establish alter-ego liability against the two  
20 parent defendants, leaving only the smallest defendant (Norcold) to proceed against; (11)  
21 the risk of cost shifting if Defendants were ultimately to prevail; (12) risks related to the  
22 need to prove a common defect when Defendants would attempt to present evidence  
23 showing that incorrect installation of the retrofits were the cause of certain reported fires  
24 (*See generally* Cutwright-Klien Decl., Doc. 75); (13) risks Defendants' assets had been  
25 pledged to secured creditors; (14) other difficulties proving liability (*See generally* J.  
26 Petty-Gallis Dec., Doc. 142); and, (15) risks as to how the court would interpret the fail  
27 rate reported on the Incident Log regarding the 1200 series units and lower fail rates on  
28 the N6 and N8 units. *See generally* Robinovitch Decl. at ¶¶ 26-44 (discussing risk factors

1 and other cases where similar risks materialized). Throughout the mediation process,  
2 Class Counsel attempted to weigh and balance the risk factors outlined and secure the  
3 best settlement for the Class, while avoiding potential pitfalls, all within the unique  
4 circumstances of the case.

5 **F. Settlement Approval Phase**

6 The initial Settlement Agreement and Motion for Preliminary Approval were filed  
7 on September 12, 2014. (Docs. 184-191, 196.) Settling Plaintiffs / Class Representatives  
8 supported the settlement. Mr. Beard, in turn, objected on behalf of the “Non-Settling  
9 Plaintiffs.” (Docs. 176, 200, 202.)

10 On October 10, 2014, the Court heard Settling Plaintiffs’ Motion for Preliminary  
11 Approval. The Court raised five issues that it felt needed to be adjusted before the  
12 motion could be granted. The initial motion was therefore denied without prejudice.  
13 (Doc. 221.) The Court’s order provided guidance as to how the issues could be resolved  
14 and provided the parties time to file a new motion. Class Counsel worked diligently to  
15 address the issues raised in the Court’s October 14, 2014 order and promptly filed a  
16 second Motion for Preliminary Approval on November 7, 2014. (Doc. 228.)

17 That motion was objected to as well by the Non-Settling Plaintiffs. (Docs. 259,  
18 260.) The Non-Settling Plaintiffs simultaneously brought a motion seeking to conduct  
19 certain discovery of Defendants. (Docs. 239, 243.) On December 9, 2014 the Court  
20 granted the motion, in part, allowing certain limited discovery pertinent to Defendants’  
21 finances and insurance coverage for the class claims. (Doc. 275) Magistrate Judge Block  
22 oversaw proceedings related to the production of this discovery. (Doc. 287.)

23 During this period financial reports, financing agreements, insurance policies and  
24 other documents were produced by Defendants. Mr. Brandlin was deposed. (Doc. 321.)  
25 Mr. Brandlin’s conclusions after reviewing the additional materials produced remained  
26 consistent with the positions that he took at the mediation in July 2014. Brandlin Decl.  
27 (Doc. 334.) Supplemental briefs and expert reports pertaining to the second Motion For  
28 Preliminary Approval were then filed. (Docs. 329, 331, 333-335.)



1 On June 15, 2015 the Court denied the second Motion for Preliminary Approval,  
2 again without prejudice. In that Order, the court identified three discrete terms that it felt  
3 still needed to be modified or supported by additional evidence, and provided guidance as  
4 to how those issues could be addressed. (Doc. 402.) At the same time, the Court  
5 recognized “[a]nd the Court does not agree with Non-Settling Plaintiffs that Defendant  
6 are capable of paying \$20 million to \$40 million more per year.” (Doc. 402 at 27.)  
7 Further, while the December 9, 2014 Order allowed Mr. Beard a further opportunity to  
8 conduct discovery regarding insurance coverage for the class claims, no such evidence  
9 was presented. *See* Order, June 15, 2015, \*19 (Doc. 402).

10 Following the June 15 Order, Class Counsel promptly contacted Judge West and  
11 entered additional negotiations with Defendants to revise the settlement so as to address  
12 the Court’s concerns on those three issues, and provide the Court with the additional  
13 information requested. Ultimately, Class Counsel: (1) negotiated a three million dollar  
14 increase in the settlement’s Monetary Fund, bringing it to \$36 million, with the additional  
15 \$3 million being paid in a fourth annual installment; (2) modified the allocation plan so  
16 that N6 and N8 series owners making claims received five shares in the Monetary Fund  
17 instead of three, and; (3) no longer presented certain named Plaintiffs who had alleged  
18 additional individual claims as putative class representatives.

19 On September 4, 2015, Settling Plaintiffs filed their third Motion for Preliminary  
20 Approval, along with a Revised Settlement Agreement memorializing these three  
21 changes. (Docs. 411, 412.) Defendants also filed papers in support of the revised Motion  
22 for Preliminary Approval, including the Declarations of Norcold’s President Kevin  
23 Phillips and Norcold Independent Director, Joseph J. Farnan, a former judge of the U.S.  
24 District Court for the District of Delaware. (Docs. 418, 419.) These declarations further  
25 confirmed the significant risks facing the class as they indicated that absent approval of  
26 this settlement, Norcold would pursue other options it had. Phillips Decl. at ¶9. Despite  
27 this, Non-Settling Plaintiffs again objected to the settlement. (Docs. 429, 430.)  
28



1 On October 23, 2015, the Court held a hearing on the third Motion for Preliminary  
2 Approval. (Doc. 439.) Certain adjustments to the allocation plan were then memorialized  
3 in addendums to address the Court's comments at the hearing. (Docs. 440, 444, 447, 449,  
4 455.) Non-Settling Plaintiffs objected to these as well. (Docs. 441, 445, 451.)

5 On March 29, 2016, the Court granted Settling Plaintiff's Motion for Preliminary  
6 Approval, establishing a schedule for dissemination of the class notice and scheduling the  
7 final Fairness Hearing for September 16, 2016. (Docs. 468, 473-474.) Since then,  
8 Plaintiffs' Class Counsel have worked diligently to implement the settlement notice  
9 program and advise as many class members as possible about their ability to file a claim  
10 and share in the settlement's Monetary Fund.

### 11 **III. VALUE OF THE SETTLEMENT**

12 The Settlement creates a common pool of monetary and non-monetary benefits for  
13 the members of the settlement class, which can be valued at more than \$50 million.  
14 There are three primary features of the common fund.

15 The primary feature of the settlement is the establishment of a \$36 million  
16 Monetary Fund from which claims can be made by class members to receive shares.  
17 Depending on the type of refrigerator or cooling unit owned and whether any repair costs  
18 were incurred, claimants will be awarded a weighted number of shares in the Monetary  
19 Fund and paid accordingly in four installments. (Docs. 412-1, 447-1, 468.) As the entire  
20 \$36 million will be distributed to the Class, without any reversion to Defendants, this  
21 represents a significant benefit created by Class Counsel's efforts.

22 Next, in addition to the ability to file claims and receive five shares in the  
23 settlement's Monetary Fund, all owners of N6 and N8 units will automatically receive a  
24 three-year extended warranty against cooling unit leaks. While a non-monetary benefit,  
25 the value of these warranties is significant and adds to the aggregate value of the common  
26 fund. Class Counsel estimate the value of the warranties based on retail prices.  
27 Defendants sell three-year extended warranties of N6 and N8 refrigerators at a retail cost  
28 of \$199.95. Roberts. Decl. at ¶14. (Doc. 420.) While the warranties in this settlement are

1 limited to cooling unit repairs, as opposed to coverage for issues unrelated to the alleged  
2 defect, such as if a door fell off due to a problem with the hinge or the interior light burnt  
3 out, a significant percentage of that value can be ascribed to the cooling unit, since it is  
4 one of the primary mechanical parts of the refrigerator. This is demonstrated, in large  
5 part, by the fact the comparative cost of a replacement cooling unit to a new refrigerator  
6 exceeds 50%. Robinovitch Decl. at n 2. Even if just 20% of the retail cost of the warranty  
7 were attributed to the limited cooling unit warranty provided here, a conservative  
8 estimate, the value to the 359,197 N6 and N8 class members would still be significant.  
9 (( $\$199.95 \times 20\%$ )  $\times 359,197 = \$14.4$  million.) Finally, the settlement provides additional  
10 warnings to the class. Courts such relief positively in evaluating settlements. *See e.g.*  
11 *Beck-Ellman v. Kaz USA, Inc.*, 2013 WL 21302326 \*3 (S.D. Cal. June 11, 2013); *Roberts*  
12 *v. Electrolux Home Prods.* 2014 WL 4568632 at \*6,12 (C.D.Cal. Sept 11, 2014).

13 Based on the foregoing, the aggregate value of the common settlement fund's  
14 monetary and non-monetary features, can be reasonably estimated at more than \$50  
15 million. While Class Counsel seek fees and incentive awards to be paid only from the  
16 settlement's \$36 million Monetary Fund, consideration of the additional non-monetary  
17 benefits is relevant as it shows that the fee request is below the Ninth Circuit's 25%  
18 benchmark and therefore, is more than reasonable.

#### 19 **IV. CLASS COUNSEL'S TIME AND EXPENSES**

20 The work performed by Class Counsel is described in detail in the Robinovitch and  
21 Ridout Declarations. In total, Class Counsel have accumulated an unaudited lodestar  
22 totaling \$4,233,553.55 at historical billing rates, and incurred \$180,462.45 in total  
23 expenses, for a total of \$4,414,016.00. Further, the lodestar will increase (and any  
24 multiplier will consequently decrease) given the future work to be performed during the  
25 three year period in which the settlement is implemented, as well as possible appeals.

#### 26 **V. FEE PROVISIONS IN THE SETTLEMENT AGREEMENT**

27 Section VII of the Settlement Agreement contains provisions permitting counsel to  
28 petition the Court for an award of reasonable attorneys' fees and costs up to 25% of the

1 \$36 Monetary Fund. SA §VII(B)(Doc. 412-1). Whether the percentage of the fund or  
2 lodestar methodology is applied, the final determination of the total fee award and any  
3 allocations between the firms involved, of course, lies within the Court’s discretion. SA  
4 §VII(B, E). Due to the structured payment schedule where the settlement funds are to be  
5 distributed over four (4) annual installments, the distribution of any attorneys’ fees and  
6 costs awarded follows that same distribution schedule. SA §VII(D). Thus, any fees  
7 awarded, will not be fully paid for at least another three years. Finally, the Settlement  
8 Agreement allows each class representative to petition for an incentive award up to  
9 \$7,500. SA §VII(E). Because of the smaller amounts involved, those awards however,  
10 are to be paid out of the first installment.

11 **VI. FEE AND EXPENSE AWARD STANDARDS.**

12 **A. Methods of Awarding Attorneys’ Fees and Costs in Class Actions.**

13 In the Ninth Circuit, a district court may ascertain the reasonableness of an award  
14 of attorneys’ fees from a common fund by applying either of two methodologies: (1) the  
15 percentage-of-the-benefit method; or, (2) the lodestar with multiplier method. *Fischel v.*  
16 *Equitable Life Assurance Soc’y of U.S.*, 307 F.3d 997, 1006 (9th Cir. 2002); *Paul,*  
17 *Johnson, Alston & Hunt v. Gaulty*, 886 F.2d 268, 272 (9th Cir. 1989); *Hanlon v. Chrysler*  
18 *Corp.*, 150 F.3d 1011, 1029 (9th Cir. 1998).

19 Generally, under the percentage method, a court assesses the amount of the  
20 common fund by determining the value of the benefits that the settlement agreement  
21 confers upon the class and then awards a percentage of the fund as attorneys’ fees.  
22 *Staton v. Boeing Co.*, 327 F.3d 938, 974-75 (9th Cir. 2003). Under the lodestar method, a  
23 court “calculates the fee award by multiplying the number of hours reasonably spent by a  
24 reasonable hourly rate and then enhancing that figure, if necessary, to account for the  
25 risks associated with the representation.” *Paul, Johnson*, 886 F.2d at 272. Regardless of  
26 which of the two methods is used, the award must be reasonable when considered in light  
27 of the circumstances of a particular case. *In re Washington Public Power Supply System*  
28 *Sec. Litig.*, 19 F.3d 1291, 1294 n. 2 (9th Cir. 1994)(“WPPSS”)(“Whether a court applies

1 the lodestar or the percentage method, we require only that fee awards in common fund  
2 cases be *reasonable* under the circumstances”).

3 **B. Percentage of the Common Fund Method**

4 **1. Class Counsel are Entitled to Compensation Based Upon the Benefits**  
5 **Created by the Litigation for the Class.**

6 The Supreme Court has repeatedly held that in case where a common fund of  
7 settlement benefits is secured for a Class it is appropriate to determine counsel’s fee as a  
8 percentage-of- the-fund. *See Blum v. Stenson*, 465 U.S. 886, 900 n.16 (1984) (“under the  
9 common fund doctrine ... a reasonable fee is based on a percentage of the fund bestowed  
10 on the class.”) The common-fund doctrine’s fundamental purpose is to spread the burden  
11 of a party’s litigation expenses among those who are benefited. *Paul, Johnson*, 886 F.2d  
12 268, 271 (9th Cir. 1989). As the Supreme Court explained:

13 [P]ersons who obtain the benefit of a lawsuit without contributing to its cost  
14 are unjustly enriched at the successful litigant’s expense. Jurisdiction over  
15 the fund involved in the litigation allows a court to prevent this inequity by  
16 assessing attorney’s fees against the entire fund, thus spreading fees  
17 proportionately among those benefited by the suit.

18 *Boeing v. Van Gemert*, 444 U.S. 472, 478 (1980) (citation omitted).

19 As the Ninth Circuit has further observed, “[t]here is nothing unfair about  
20 contingency enhancements in common fund cases because of the equitable notion that  
21 those who benefit from the creation of the fund should share the wealth with the lawyers  
22 whose skill and effort helped create it.” *WPPSS*, 19 F.3d at 1300.<sup>1</sup>

23 The Ninth Circuit has expressly approved the percentage-of-recovery approach,  
24 and this approach has become the prevailing method for awarding fees in common fund  
25 cases within the Ninth Circuit.<sup>2</sup> The percentage method is desirable because it most fairly

26 <sup>1</sup> *See, e.g., Vizcaino v. Microsoft Corp.*, 290 F.3d 1043, 1047 (9th Cir. 2002); *Six*  
27 *Mexican Workers v. Arizona Citrus Growers*, 904 F.2d 1301, 1311 (9th Cir. 1990) (“a  
28 reasonable fee under the common fund doctrine is calculated as a percentage of the  
recovery”); *Paul, Johnson*, 886 F.2d at 272.

<sup>2</sup> *In re Omnivision Tech.*, 559 F. Supp. 2d 1036, 1046 (N.D. Cal. 2008) (“Despite this

1 correlates the compensation of counsel with the benefits conferred upon the class. *See,*  
2 *e.g., In re Activision Sec. Litig.*, 723 F.Supp. 1373, 1374–77 (N.D.Cal.1989) (collecting  
3 authority and describing benefits of the percentage method over the lodestar method). It  
4 aligns the lawyers’ interest in being paid a fair fee with the interest of the class in  
5 achieving the maximum possible recovery in the shortest amount of time. *In re Oracle*  
6 *Sec. Litig.*, 852 F. Supp. 1437, 1454 (N.D. Cal. 1994). Further, it decreases the burden  
7 imposed on courts by eliminating a detailed and time-consuming lodestar analysis and  
8 assuring that the beneficiaries do not experience undue delay in receiving their share of  
9 the settlement.<sup>3</sup> It is also consistent with the practice in the private marketplace where  
10 contingent-fee attorneys are customarily compensated by a percentage of the recovery.  
11 *See Mashburn v. National Healthcare, Inc.*, 684 F.Supp. 679, 687 (M.D.Ala.1988) (“[A]  
12 financial incentive is necessary to entice capable attorneys, who otherwise could be paid  
13 regularly by hourly-rate clients, to devote their time to complex, time consuming cases  
14 for which they may never be paid.”)

15 **2. In Determining The Value Of The Settlement, Courts Consider Both**  
16 **The Monetary And Non-Monetary Benefits Conferred On The Class**

17 Under the percentage of the fund method, the percentage fee is measured against  
18 the total benefit conferred upon the class. In determining the value of the settlement,  
19 courts consider the both the monetary and non-monetary benefits conferred on the class.  
20 *Loring v. City of Scottsdale, Arizona*, 721 F.2d 274, 275 (9th Cir. 1983)(reversing and  
21 remanding fee order where district court “failed to take into account the present

22 discretion, use of the percentage method in common fund cases appears to be  
23 dominant.”); *In re Oracle Sec. Litig.*, 131 F.R.D. 688, 694 (N.D. Cal. 1990) (“Indeed,  
24 when compared to the murky criteria of the lodestar approach, contingent fee  
25 compensation is vastly superior.”); *Gerstein v. Micron Tech.*, 1993 U.S. Dist. LEXIS  
26 21215, at \*14 (D. Idaho Sept. 10, 1993) (“The Ninth Circuit Court of Appeals favors the  
27 use of the percentage method of awarding attorney fees in common fund cases”).

28 <sup>3</sup> *See, e.g., Hensley v. Eckerhart*, 461 U.S. 424, 437 (1983) (holding that a request for  
attorneys’ fees should not result in a “second major litigation”); *Activision*, 723 F.Supp.  
at 1374-77(same); *In re Cathode Ray Tube Antitrust Liig.*, 2016 WL 4126533 \*7 (N.D.  
Cal. Aug 3, 2016)( In conducting a cross-check “trial courts need not, and indeed should  
not, become green-eyeshade accountants. Rather, the Court seeks to “do rough justice,  
not to achieve auditing perfection.” *citing Fox v. Vice*, 563 U.S. 826, 828 (2011)). *See*  
*also Lafitte v. Robert Half Int’l Inc.*, No. S222996, slip op. \*28-30 (Cal., Aug. 11, 2016).



1 nonmonetary benefit bestowed upon plaintiffs’ class”); *Staton*, 327 F.3d at 973-74, citing  
2 *Hanlon*, 150 F.3d at 1029 (value of non-monetary benefits may be considered as part of  
3 the value of a common fund). *See also Mills v. Electric Auto-Lite Co.*, 396 U.S. 375, 392  
4 (1970) (Court concluded non-pecuniary benefits are within the scope of the “common  
5 fund” doctrine); *Roberts v. Electrolux Home Prods.* 2014 WL 4568632 at \*6,12 (C.D.Cal. Sept 11, 2014) (same).

7 Further, courts recognize that in claims-made settlements, the settlement benefits  
8 are conferred on the entire class. As the Supreme Court explained:

9 Although the full value of the benefit to each absentee member cannot be  
10 determined until he presents his claim, a fee awarded against the entire  
11 judgment fund will shift the costs of litigation to each absentee in the exact  
12 proportion that the value of his claim bears to the total recovery. ...Their  
13 right to share the harvest of the lawsuit upon proof of their identity, whether  
14 or not they exercise it, is a benefit in the fund created by the efforts of the  
15 class representatives and their counsel.

16 *Boeing*, 444 U.S. at 480-82. *See also Williams v. MGM-Pathe Comm. Co.*, 129 F.3d 1026  
17 (9th Cir. 1997). As a result, the value of the entire fund created in a claims-made  
18 settlement can be used to determine an appropriate fee under the percentage method.

19 **3. Courts in the Ninth Circuit Apply a Benchmark Fee of 25%.**

20 In common fund cases such as this, the Ninth Circuit has “established 25% of the  
21 common fund as the ‘benchmark’ award for attorney fees.” *Torrissi v. Tucson Elec. Power*  
22 *Co.*, 8 F.3d 1370, 1376 (9th Cir. 1993).<sup>4</sup> The benchmark should only be adjusted “when  
23 special circumstances indicate that the percentage recovery would be either too small or  
24 too large ....” *Id. citing Six Mexican Workers*, 904 F.2d at 1311. In *Vizcaino*, the Ninth  
25 Circuit articulated the following non-exhaustive factors should be taken into account in

26  
27 <sup>4</sup> *See also In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 942 (9th Cir. 2011); *Hanlon*, 150 F.3d at 1029; *Six (6) Mexican Workers v. Arizona Citrus Growers*, 904 F.2d 1301, 1311 (9th Cir. 1990); *Vizcaino*, 290 F.3d at 1047; *Craft v County of San Bernardino*, 624, F.Supp.2d 1113, 1127 (C.D. Cal. 2008); *In re Coordinated Pretrial Proceedings in Petroleum Prods. Antitrust Litig.*, 109 F.3d 602, 607 (9th Cir. 1997).

1 selecting the benchmark or other rate: (1) the results for the class; (2) the risk for its  
2 counsel; (3) non-monetary benefits; (4) market rate or reasonable expectation of fee  
3 award; and (5) the burden on class counsel of prosecuting the case. *Vizcaino*, 290 F.3d at  
4 1048-50. *See also In re Pacific Enters. Sec. Litig.*, 47 F.3d 373, 379 (9th Cir. 1995).

5 **4. The 25% Benchmark Fee Should Be Applied in This Case.**

6 The 25% benchmark is the proper measure here because this is a true common  
7 fund settlement where fees are only sought to be paid from the \$36 million, non-  
8 reversionary, Monetary Fund created. As explained in *Craft*, 624 F. Supp. 2d at 1127:

9 In awarding percentages of the class fund, courts frequently take into  
10 account the size of the fund. Often, but not always, fees of less than 25%  
11 will be awarded in megafund cases (cases of \$50 Million or more)... Cases  
12 of under \$10 Million will often result in fees above 25%... For cases of the  
13 size of this fund, 25% is very much the norm. This case is neither a  
14 megafund case in which fees more commonly will be under the 25%  
15 benchmark, or an under \$10 Million case in which they are often more than  
16 25%. Thus, 25% of the fund is the appropriate percentage absent some  
17 strong reason to make an upward or downward departure.<sup>5</sup>

18 Application of the other relevant factors also demonstrates good cause to award  
19 the 25% benchmark, as well as the absence of any “special circumstances” or “strong  
20 reason” justifying a downward departure.

21 **a. The Results Achieved for the Class Support the Fee Requested.**

22 The settlement in this case represents an outstanding outcome given the significant  
23 risks that Plaintiffs faced in both proving their highly contested claims, obtaining class  
24 certification, and in both securing and then preserving the settlement benefits. SA  
25 §II(A)(B)(Doc. 412-1). The primary feature of the settlement is the establishment of a  
26 \$36 million, non-reversionary Monetary Fund from which claims can be made by class  
27 members to receive certain shares. SA §II(D)(1)(i). All class members have the ability

28 <sup>5</sup> . In *Craft*, the court granted an award of 25% of a \$25.550 million settlement fund,  
resulting in a 5.2 multiplier, plus reimbursement of costs. 624 F. Supp. 2d at 1125, 1127.

1 to file a simple claim form attesting to the particular model they own or owned and  
2 whether any replacement or repair costs were incurred. Pursuant to the Allocation Plan  
3 those who file timely claims will be awarded a weighted number of shares in the  
4 Monetary Fund and paid accordingly in four installments. Settlement Agreement  
5 §II(D)(4)(iii) and Revised Addendum (Docs. 412-1, 447-1, 468). As the entire \$36  
6 million fund will be distributed, without no portion of that reverting to Defendants, this  
7 represents a significant benefit to the settlement Class. If any checks are undeliverable or  
8 go uncashed, any residual funds will be applied to a *cy pres* beneficiary (Public Citizen or  
9 an alternative charity approved by the Court), or escheat to the state. SA §II(D)(2)(iv).  
10 The Monetary Fund will also be used to pay costs of notice, administrative costs,  
11 attorneys' fees and costs and any incentive awards to the Class Representatives.

12 The non-monetary benefits are also important. In addition to the ability to file  
13 claims and receive five shares in the settlement's Monetary Fund, all owners of N6 and  
14 N8 units will automatically receive a three-year extended warranty against cooling unit  
15 leaks. While a non-monetary benefit, the value of these warranties is significant and adds  
16 to the aggregate value of the common fund. Reduced to monetary terms, this benefit is  
17 valued at over \$14 million based on the retail price of Defendants' extended warranties.  
18 The warnings are another benefit to be considered. The results achieved support the  
19 benchmark award requested.

20 **b. The Substantial Risks and Complexity of the Litigation Support the**  
21 **Requested Award.**

22 The request is reasonable in light not only of the result achieved, but also the  
23 significant risks involved in litigating this complex matter, securing and then protecting  
24 the settlement fund for the benefit of the Class. The risk that further litigation might  
25 result in the members of the Class not recovering at all is an important factor in  
26 determining a fair fee award. *Omnivision*, 559 F. Supp. 2d at 1047; *WPPSS*, 19 F.3d at  
27 1299-1301; *In re Heritage Bond Litig.*, 2005 WL 1594389 \*14 (C.D. Cal. June 10, 2005)  
28 (“[t]he risks assumed by Class Counsel, particularly the risk of nonpayment or  
reimbursement of expenses, is a factor in determining counsel's proper fee award”).



1 Although Class Counsel believed that the Plaintiffs' claims were strong, this case  
2 nevertheless presented significant risks to the Class which threatened any potential  
3 recovery. *See* Robinovitch Decl. at ¶¶26-44 (describing risks). From its inception, this  
4 case was intensely litigated as Defendants repeatedly challenged the sufficiency of  
5 Plaintiffs' claims on the merits, challenged discovery requests, vigorously contested  
6 Plaintiffs' arguments in favor of class certification, denied any liability and challenged  
7 the court's jurisdiction in favor of administrative procedures before the NHSTA. The  
8 parties fought each other virtually every step of the way, only to then spend nearly 20  
9 months addressing the series of objections presented by Non-Settling Plaintiffs.  
10 Litigating this case, therefore, required immense time, energy and resources from Class  
11 Counsel, all which was undertaken on a contingent basis.

12 The lawsuit initially sought a recovery equal to the amount necessary to replace  
13 each class members' refrigerator or cooling unit, among other relief – a cost of more than  
14 \$700 million. While full replacements of class members' Norcold gas absorption  
15 refrigerators and cooling units (non-Norcold units or the cash equivalent, allowing class  
16 members the opportunity to make a choice of how to best address the issue) were  
17 originally sought, as the litigation advanced information was learned by Class Counsel,  
18 risks became more acute and it eventually became evident that obtaining a result in the  
19 high hundreds of millions for the Class was remote. The expert forensic accountant  
20 retained by Class Counsel confirmed that would be highly unlikely for a company in  
21 Norcold's position to pay anything close to this amount before exploring other options,  
22 such as those available in bankruptcy court. *See* Brandlin Decls. (Docs. 190, 334). Thus  
23 as the Ninth Circuit recognized in similar circumstances in *Torrisi*, “[I]t is a double  
24 contingency; first, they must prevail on the class claims, and then they must find some  
25 way to collect what they win.” *Torrisi*, 8 F.3d at 1376.

26 The settlement reached was the limit that Norcold's officers and directors attested  
27 Defendants could pay before other available options they had to address the claims would  
28 be pursued. *See* Phillips Decl. ¶¶6-9 (Doc. 419); Farnan Decl. ¶6 (Doc. 418); Docs. 411,

1 414. Further no insurance coverage was found to exist for the class claims. (Docs. 109,  
2 112.) Therefore, the settlement here, while not large enough to fund the full replacement  
3 (plus shipping and installation) of each class member’s cooling unit, is in the range of  
4 what the financial documents reviewed showed Defendants could realistically pay.

5 The Ninth Circuit has held that the defendant's ability to pay a potential judgment  
6 and risk of bankruptcy is a proper factor to be considered in evaluating the risk of  
7 continuing litigation. *Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1295 (9th Cir.  
8 1992)(citing *Officers for Justice v. Civil Serv. Comm'n*, 688 F.2d 615, 625, 631 (9th Cir.  
9 1982). As the recognized in *Torrise*, 8 F.3d at 1376, the financial condition of a settling  
10 defendant is a predominating factor in considering the fairness of a proposed settlement  
11 when a larger award carries with it the real threat of bankrupting the defendant, leaving  
12 “little if anything for the class members.” See *Hester v. Vision Airline, Inc.*, 2014 WL  
13 3547643 at \*8 (D.Nev., July 17, 2014)(“The greatest risk, however, was the likelihood  
14 that Vision would file for bankruptcy, which would have left little if anything for class  
15 members.” citing *Torrise*, 8 F.3d at 1376).<sup>6</sup>

16 In *In re Thornburg Mortg., Inc.*, 912 F. Supp. 2d 1178, 1206 (D.N.M. 2012) the  
17 Court approved a settlement considering the fact that “limited resources [were] available  
18 to satisfy any future judgment in the Plaintiffs’ favor . . . [with] limited insurance  
19 proceeds . . . available to fund a settlement or satisfy a judgment.” In also approving class  
20 counsel’s fee petition, the Court recognized the heightened risks that counsel faced and the  
21 added challenges faced when attempting to preserve at least some pool of benefits for the  
22 class:

23 Although the \$2,000,000.00 Settlement Fund is not as high as members of  
24 the class hoped to receive, and is less than Co–Lead Counsel wanted upon  
25

26 <sup>6</sup> See *In re EVCI Career College Sec. Litig*, 2007 WL 2230177, \*8 (S.D.N.Y. July 27,  
27 2007); *In re Warner Commc’ns Sec. Litig.*, 618 F.Supp. 735, 746 (S.D.N.Y.1985) (where  
28 defendant cited to risk of bankruptcy, “certainty of payment of the settlement is  
advantageous to the class”); *In re Global Crossing*, 225 F.R.D. 436, 460 (S.D.N.Y.2004)  
 (“without the proposed settlement, class members might well receive far less than the  
settlement would provide to them, even if they could prevail on their claims”).

1 filing this action, it is a significant award, all the more so given the real  
2 likelihood that the Class could receive nothing. Class counsel was required  
3 to work around Thornburg Mortgage's various financial difficulties. The  
4 Defendants have contentiously fought the litigation, and it is likely that, had  
5 the case not settled, the Class may have been unable to enforce any  
6 judgment it may have received. Crane, Melfi, Wildner, and Reed all argue  
7 that the award is too small in light of their damages. Yet, Co-Lead Counsel  
8 fought through significant difficulties in securing a recovery for the Class at  
9 all. While no party disputes that the Class hoped to receive more, that the  
10 action has been brought at all and has survived to this stage weighs in favor  
11 of approving the requested award for attorneys' fees.

12 *Id.* at 1250. Courts have held that the presence of such risks justify fee awards above  
13 25%. *See Heritage Bond*, 2005 WL 1594389 at \*13-15 (awarding a 33 1/3 % fee in case  
14 where Defendant had limited ability to pay, various related entities were insolvent and all  
15 insurers except one disclaimed coverage; *Hester*, 2014 WL 3547643 at \*11 (court  
16 awarded 30% fee noting “Class Counsel has achieved an exceptionally favorable result...  
17 in view of Vision's threatened bankruptcy, which would likely result in little recovery, if  
18 any”); *In re Safety Component Sec. Litigs*, 166 F.Supp.2d 72 100 (D.N.J 2001) (court  
19 found that threat of non-payment from “D & O” insurance carrier “weigh[ed]  
20 overwhelmingly” in favor of approval of fee request of one-third of a common fund).  
21 *Cullen v. Whitman Medical Corp.*, 197 F.R.D. 136, 149 (E.D. Pa. 2000) (court awarded  
22 33 1/3 % fee and 2.04 multiplier where: “The risk of nonpayment in this case was acute.  
23 The settlement represented more than Whitman Medical Corporation's total profits over  
24 the past five years. ...Whitman lacked significant unencumbered hard assets against  
25 which plaintiffs could levy had a judgment been obtained.”)

26 The risks presented in the case were compounded by the series of objections filed  
27 by the Non-Settling Plaintiffs who at each step sought to derail this settlement, even if a  
28 bankruptcy resulted and the settlement fund was taken off the table. Notwithstanding

1 these challenges, Class Counsel worked hard to secure the settlement and as a result  
2 Class Members will share the settlement benefits, including the \$36 million fund. The  
3 effort required well supports the requested attorneys' fee and expense award.

4 **c. The Contingent Nature of the Fee and Financial Burden Carried**  
5 **by Plaintiffs Support the Requested Award.**

6 Attorneys are entitled to a larger fee when their compensation is contingent in  
7 nature. *See Vizcaino*, 290 F.3d at 1048-50. This fee enhancement stems from the  
8 "established practice in the private legal market to reward attorneys for taking the risk of  
9 non-payment by paying them a premium over their normal hourly rates for winning  
10 contingency cases."<sup>7</sup> Indeed, there have been many class actions in which class counsel  
11 took on the risk of pursuing claims on a contingency basis, expended thousands of hours,  
12 yet received no remuneration whatsoever despite their diligence and expertise. A good  
13 example of this is *In re Whirlpool Corp. Front Loading Washer Products Liability Litig.*,  
14 No. 1-08-wp-6500 (N.D. Ohio, Feb. 18, 2015). In *Whirlpool*, while the class was  
15 certified and the decision affirmed by the Sixth Circuit, the class ultimately *lost* on the  
16 merits at trial after more than six years of hard-fought litigation. Plaintiffs then faced the  
17 defendant's motion seeking recovery of over \$534,000 in costs, of which \$292,930 was  
18 ultimately awarded.

19 In this case, Class Counsel have investigated and prosecuted this case intensely for  
20 nearly four years on a completely contingent basis. In the course of doing so counsel  
21 bypassed business opportunities to devote time to other cases that may have presented  
22 less risk. In addition, over \$176,000 of costs have been advanced by Class Counsel also  
23 on a contingent basis. In light of these investments, the requested fee is reasonable.

24 **d. The Skill Required and Quality of Work Performed by Counsel**  
25 **Support the Requested Award.**

26  
27 <sup>7</sup> *WPPSS*, 19 F.3d at 1299; *see also Omnivision*, 559 F. Supp. 2d at 1047 ("[t]he  
28 importance of assuring adequate representation for plaintiffs who could not otherwise  
afford competent attorneys justifies providing those attorneys who do accept matters on  
a contingent-fee basis a larger fee than if they were billing by the hour or on a flat fee").

1 Courts recognize that “the prosecution and management of a complex class action  
2 litigation requires unique legal skills and abilities.”<sup>8</sup> The experience and skill of Class  
3 Counsel were essential to the success in this litigation. From the outset, Class Counsel  
4 engaged in a concerted effort to obtain the maximum recovery for the Class, while  
5 steering clear of perceived pitfalls. When new risks developed, such as those related to  
6 the lack of insurance for the class claims or based on Defendants’ finances, Class  
7 Counsel skillfully maneuvered so as to best protect the rights and interests of the Class.

8 The *Dryer v NFL* case, previously addressed with the court is an example of Class  
9 Counsel’s judgment. There, Class Counsel also demonstrated the ability to secure a  
10 valuable settlement benefits before adverse risks could materialize and leave the class  
11 with far less. As the Court recognized, “But the objectors want a financial payout more  
12 than they want to embrace the reality of the limitations of their claims. Fortunately for the  
13 absent class members, experienced counsel and a knowledgeable and extremely capable  
14 Magistrate Judge saw the case for what it was, and negotiated a settlement that is truly  
15 one-of-a-kind, and a remarkable victory for the class as a whole.” *Dryer v. National*  
16 *Football League*, No. CIV. 09-2182 PAM/AJB, 2013 WL 5888231, at \*2-3 (D. Minn.  
17 Nov. 1, 2013). Thereafter, summary judgment was granted for Defendants. Here, Class  
18 Counsel similarly acted to preserve assets for the Class before risks could materialize.

19 The quality of opposing counsel is also important in evaluating the services  
20 rendered by Class Counsel. *See, e.g., In re Equity Funding Corp. Sec. Litig.*, 438 F. Supp.  
21 1303, 1337 (C.D. Cal. 1977)(“Moreover, plaintiffs' attorneys in this class action have  
22 been up against established and skillful defense lawyers, and should be compensated  
23 accordingly.”). Here, Defendants were represented by large, respected law firms with  
24 significant resources that vigorously defended against the class-wide claims asserted by  
25 Plaintiffs. That Plaintiffs’ Class Counsel achieved the Settlement for the Class in the face  
26 of formidable legal opposition further evidences the quality of their work.

27  
28 <sup>8</sup> *Knight v. Red Door Salons, Inc.*, 2009 WL 248367 , at \*6 (N.D. Cal. Feb. 2, 2009)  
(citation omitted); *Heritage Bond*, 2005 WL 1594389 \*12.



1 This factor supports the requested fee.

2 **e. The Length the Case has Transpired Supports the Requested**  
3 **Award.**

4 This case has been litigated for nearly four years. While the case was initially filed  
5 in December 2012, development of the case began several months before. The payment  
6 of any fees ultimately awarded will take place in four installments over the ensuing three-  
7 year period meaning that over seven years will pass before class counsel is fully  
8 reimbursed for time and costs that they started to advance in 2012. If appeals are filed, as  
9 objectors have threatened, the delay will be even longer. This supports the petition.

10 **f. Awards Made in Similar Cases Support the Requested Award.**

11 As described above, Class Counsel's request for 25% of the gross Monetary Fund  
12 adheres to the Ninth Circuit's established benchmark. The 25% fee requested here is  
13 equivalent to fee awards in comparable cases. *See e.g., Toyota Unintended Acceleration*  
14 *Marketing Sales Practices*, No. 8:10 ml-2151 at \*3-4 (C.D. Cal. June 17, 2013)(order  
15 approving 25% attorneys fee); *In re Netflix Privacy Litig.*, No. 5:11-cv-00379, 2013 WL  
16 1120801 (N.D. Cal. Mar. 18, 2013) (25%); *Walsh v. Kindred Healthcare*, No. C-11-  
17 00050 JSW, 2013 WL 6623224 (N.D. Cal. Dec. 16, 2013) (awarding 30%); *Reed v. 1-*  
18 *800 Contacts, Inc.*, No. 12-cv-02359, 2014 WL 29011 (S.D. Cal. Jan. 2, 2014) (25%).

19 Further, Courts within the Ninth Circuit often award fees above the 25%  
20 benchmark in various types of complex litigation. *See Vizcaino*, 290 F.3d at 1046 (28%  
21 of \$96,885,000 settlement fund); *In re Pacific Enters. Sec. Litig.*, 47 F.3d 373, 379 (9th  
22 Cir. 1995) (33% fee award); *In re Apollo Group Inc. Secs. Litig.*, 2012 WL 1378677, at  
23 \*9 (D. Ariz., Apr. 20, 2012) (33%); *Mark v. Valley Ins. Co.*, 2004 U.S. Dist. LEXIS  
24 20602, at \*3-6 (D. Or. Oct. 6, 2004) (30% fee award); *Heritage Bond, supra* (33.3%  
25 award). As these cases demonstrate, the 25% fee requested here is consistent with  
26 recognized "market rates" in this Circuit and District.

27 Empirical studies of fee awards in class actions also support this conclusion. In  
28 December 2010, Professor Brian Fitzpatrick of Vanderbilt University published what is  
believed to be the most complete empirical study conducted into attorneys' fee awards in

1 class action cases. *An Empirical Study of Class Action Settlements and Their Fee Awards*,  
2 7 J. Empirical L. Stud. 811 (2010)(Exh. M to Robinovitch Decl.). *See also* Fitzpatrick  
3 articles attached as Exhs. N, O to Robinovitch Decl.) The study attempted to examine  
4 every class action settlement approved by a federal court over a two year period (2006-  
5 07). The study, which has been relied on by a number of courts and testifying experts,  
6 found that during the relevant period the most common fee percentages awarded by all  
7 federal courts were 25%, 30%, and 33%, with a mean award of 25.4 % and median award  
8 of 25%. *Empirical Study, supra*, at 833-34, 838. The award requested here is in line with  
9 this historical data, establishing that Class Counsel’s request here is reasonable.

10 **C. The Lodestar Cross-Check Confirms the Requested Fee’s Reasonableness.**

11 Although courts in this Circuit typically apply the percentage approach to  
12 determine attorneys’ fees in common fund cases, courts may use a lodestar, plus  
13 multiplier analysis as a “cross-check” on the percentage method. *WPPSS*, 19 F.3d at  
14 1296-98. When the lodestar method is employed “courts have routinely enhanced the  
15 lodestar to reflect the risk of non-payment in common fund cases.” *Vizcaino*, 290 F.3d at  
16 1051, quoting *WPPSS*, 19 F.3d at 1300 (affirming fee that equaled 28% of the settlement  
17 fund and a lodestar multiplier of 3.65). Indeed, “[m]ultipliers in the 3-4 range are  
18 common in lodestar awards for lengthy and complex class action litigation.”<sup>9</sup>

19 “The factors that may be relevant to a lodestar/multiplier analysis include: 1) the  
20 time and labor required; 2) the novelty and difficulty of the questions involved; 3) the  
21 requisite legal skill necessary; 4) the preclusion of other employment due to acceptance  
22 of the case; 5) the customary fee; 6) whether the fee is fixed or contingent; 7) the time  
23 limitations imposed by the client or the circumstances; 8) the amount at controversy and

24 \_\_\_\_\_  
25 <sup>9</sup> *Van Vranken v. Atlantic Richfield Co.*, 901 F. Supp. 294, 298 (N.D. Cal. 1995)(awarding  
26 25% fee with 1.8 multiplier noting “This would be a relatively low multiplier.”); *see also*  
27 *WPPSS*, 19 F3d at 1301 citing *Activision.*, 723 F.Supp. at 1377–78 (documenting  
28 common fund cases where fees were enhanced through use of multiplier or percentage  
method) and *Behrens v. Wometco Enter., Inc.*, 118 F.R.D. 534, 548 (S.D.Fla.1988), *aff’d*,  
899 F.2d 21 (11th Cir.1990), (same); *see In re Rite Aid Corp. Sec. Litig.*, 146 F. Supp. 2d  
706 (E.D. Pa. 2001) (finding multipliers of 4.5-8.5 within the reasonable range); *Steiner*  
*v. Am. Broad. Co.*, 248 Fed. Appx. 780, 783 (9th Cir. 2007) (awarding a fee of 25%  
resulting in a 6.85 multiplier).

1 the results obtained; 9) the experience, reputation, and ability of the attorneys; 10) the  
2 “undesirability” of the case; 11) the nature and length of the professional relationship  
3 with the client and; 12) awards in similar cases.” *Van Vranken*, 901 F. Supp. at 298 citing  
4 *Kerr v. Screen Extras Guild*, 526 F.2d 67, 70 (9th Cir.1975).

5 Courts have held that a positive risk multiplier should be applied where, as here,  
6 the case is contains significant risk of non-payment by counsel litigating the case on a  
7 contingent basis. *WPPSS*, 19 F.3d at 1301–02 (“It is an established practice in the private  
8 legal market to reward attorneys for taking the risk of non-payment by paying them a  
9 premium over their normal hourly rates for winning contingency cases.”) As the Ninth  
10 Circuit explained “[i]f this ‘bonus’ methodology did not exist, very few lawyers could  
11 take on the representation of a class client given the investment of substantial time, effort,  
12 and money, especially in light of the risks of recovering nothing.” *Id.* In turn, the Ninth  
13 Circuit has held that it is an abuse of discretion to fail to apply a risk multiplier when (1)  
14 attorneys take a case with the expectation that they will receive a risk enhancement if  
15 they prevail, (2) their hourly rate does not reflect that risk, and (3) there is evidence that  
16 the case was risky. *Fischel*, 307 F.3d at 1009 citing *WPPSS*, 19 F.3d at 1301–02;

17 As shown above, these factors demonstrate that Class Counsels’ lodestar is  
18 reasonable and that the use of a modest 2.08 multiplier would be appropriate. In support  
19 of the lodestar determination, Class Counsel submit the Robinovitch and Ridout  
20 Declarations attesting to their total hours, hourly rates, experience, and efforts to  
21 prosecute this action.<sup>10</sup> Class Counsel’s lodestar time is \$4,233,553.55 and their litigation  
22 expenses are \$180,462.45, for a total investment of \$4,414,016.00. Considering the  
23 contingent costs, the multiplier is 2.03. This is at the low to median end of the range of  
24 multipliers that courts approve as fair and reasonable. *See e.g. Cathode Ray* 2016 WL  
25

26 <sup>10</sup> Class Counsel’s regular hourly rates applied here are also reasonable and their billings  
27 are based on routine, contemporaneous timekeeping in increments of 1/10 of an hour.  
28 When determining a reasonable hourly rate, the forum in which the district court sits is  
the relevant community. *Camacho v. Bridgeport Fin., Inc.*, 523 F.3d 973, 979 (9th Cir.  
2008). Here, Class Counsel’s rates fall well within the rates applied by lawyers of similar  
skill and experience in this district. *See Robinovitch Decl.* at Section G.



1 4126533 at \*10 (awarding class counsel a fee equal to 27.5% of settlement fund and a  
2 1.96 multiplier “which is well within the range of acceptable multipliers.”).

3  
4  
5 **D. Class Counsel’s Expenses Are Reasonable.**

6 In addition to being entitled to reasonable attorney fees, it is well settled that “an  
7 attorney who has created a common fund for the benefit of the class is entitled to  
8 reimbursement of reasonable litigation expenses from that fund.” *See, e.g., Alberto v.*  
9 *GMRI, Inc.*, 2008 U.S. Dist. LEXIS 91691, at \*35 (E.D. Cal. Nov. 12, 2008);  
10 *Omnivision*, 559 F. Supp. 2d at 1048 (“[a]ttorneys may recover their reasonable expenses  
11 that would typically be billed to paying clients in noncontingency matters”). To date, the  
12 litigation expenses incurred by class counsel total \$176,142.71. They are the type of  
13 expenses typically billed by attorneys to paying clients in the marketplace and include  
14 such costs as expert fees, computerized research and other services, court filing and  
15 service costs, deposition and court reporter costs, printing, copying, shipping costs and  
16 travel costs. *Toyota* at \*23. These expenses were reasonable and necessary to prosecute  
17 this case, and advanced without any assurance that they would be recouped. As a result,  
18 they should be approved and a similar risk multiplier applied.

19 **E. Service Awards To The Class Representatives Are Appropriate.**

20 Courts routinely approve service awards to compensate named plaintiffs for the  
21 services they provide and the risks they incur during the course of the class action  
22 litigation. *Rodriguez v. W. Publ’g Corp.*, 563 F.3d 948, 958-59 (9th Cir. 2009). The  
23 criteria courts may consider in determining whether to make an incentive award include:  
24 1) the risk to the class representative in commencing suit, both financial and otherwise; 2)  
25 the notoriety and personal difficulties encountered by the class representative; 3) the  
26 amount of time and effort spent by the class representative; 4) the duration of the  
27 litigation and; 5) the personal benefit (or lack thereof) enjoyed by the class representative  
28 as a result of the litigation. *Van Vranken*, 901 F. Supp. at 299; *Staton* 327 F.3d at 977.

1 Section VII of the Settlement Agreement allows each court-appointed class  
2 representatives to petition the court for an incentive award up to \$7,500 for their time,  
3 effort and risk devotes to prosecuting their claims on behalf of the Class. In *Toyota*  
4 *Unintended Acceleration*, at \*26-28, Judge Selna approved class representatives awards  
5 applying a rate of \$100 per hour and Class Counsel petition for the same here. Each of  
6 the appointed Class Representative has submitted a declaration attesting to the time  
7 reasonably spent on the case and each requests a particular award not exceeding the  
8 \$7,500 threshold. As shown by their declarations, the Class Representatives helped Class  
9 Counsel gather facts necessary for the prosecution of the case, were kept abreast of the  
10 proceedings and evaluated the various settlements. They assumed certain risks in filing  
11 litigation against well-armed corporate defendants, as well as the risk of cost-shifting.  
12 They were approached by counsel seeking to have them join objections. Further, given  
13 the nature of RV community, they all faced reputational risks. Finally, the concerns  
14 expressed in *Radcliffe v. Experian Info. Solutions*, 715 F.3d 1157 (9th Cir. 2013) and  
15 *Rodriquez, supra* are not present as no amounts were promised and any awards petitioned  
16 for are not conditioned on support of the settlement.

17 **VII. CONCLUSION**

18 From the beginning of this litigation, the Class Representatives and Class Counsel  
19 have faced determined adversaries represented by experienced counsel. With no  
20 assurance of success, they pursued this litigation and obtained a valuable Settlement. The  
21 Settlement reflects Class Counsel's efforts in the face of significant risk. Accordingly,  
22 we respectfully submit that the Court should grant the motion for an order awarding  
23 attorneys' fees, costs, reimbursement of expenses and service awards to the Class  
24 Representatives.

25  
26  
27  
28

1 Respectfully submitted,

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3 Dated: August 11, 2016

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